

OPERATION OUCH!

Dementia Special — Filming Call Out – May 2026



Dear Friend,

We are in the early stages of producing a **special half-hour programme about Dementia** for Children's BBC, and are looking to speak with families who have personal experience of the condition. In particular, we would love to hear from families from ethnic minority backgrounds.

Who We're Looking For

We are hoping to film with a family where a grandparent or parent is living with Dementia during **May, June, July 2026**, and where there is a **young person aged between 7 and 15** who has a relationship with them and would feel comfortable sharing their experience on camera. Our first step is simply a relaxed, no-obligation conversation — we'll always move at your pace and your family's comfort comes first.

Please be aware that if we receive more expressions of interest than we can accommodate, not everyone we speak with will take part in the final filming.

About Operation Ouch!



Operation Ouch! is a long-running, BAFTA-recognised series on Children's BBC, now in its **15th year**, presented by twin brothers **Dr Chris and Dr Xand Van Tulleken**, alongside **Dr Dan and Dr Raph Olaiya, Dr Tosin Sotubo-Ajayi and Dr Leanne Armitage**. The series helps children aged 6–12 understand the human body and the people who care for it — always with warmth, humour and sensitivity, particularly where families may be navigating something difficult together.

The Dementia Special

Our aim is to help children understand what Dementia is, how it can affect the people they love, what they and medical teams can do to help, and some of the latest thinking on treatment and research. Above all, we want to show children how they can stay connected with — and support — a parent or grandparent who is living with the condition.

We've tackled other sensitive topics before — our **BAFTA-nominated Cancer Special** (available on BBC iPlayer) gives a good sense of the care and approach we bring to this kind of storytelling.

If you'd like to find out more, please get in touch with:
Rebecca King at rebeccaking@objectivemedia.group

By necessity we will process your personal data and data about your health as part of our assessment of your potential contribution to the Programme. We will do so in accordance with our data protection policy which can be found at:

<https://www.objectivemedia.group/legal/privacy/contributor-privacy-notice>.

We look forward to hearing from you,

The Operation Ouch! Production Team

Operation Ouch! is produced by Objective Media Group for Children's BBC. Episodes and specials are available on BBC iPlayer.